

VIEW WORK

# Lynn Stoller

SENIOR DESIGN STRATEGIST & ART DIRECTOR

lynn.ann.stoller@gmail.com • 402-505-0400 • 309 Overland Trail, Papillion, NE 68046 • [yippy-kiyay.com](http://yippy-kiyay.com)

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## FOR YOUR CONSIDERATION

Creative leader and principal design strategist with deep experience guiding nonprofit and civic marketing initiatives. Proven in developing brand systems, translating complex goals into clear objectives, and leading multidisciplinary teams through thoughtful process and execution. A steady collaborator committed to stewardship, clarity, and meaningful community impact.

## RELEVANT SKILLS

|                         |           |
|-------------------------|-----------|
| Adobe Creative Suite    | ● ● ● ● ● |
| Google Workspace        | ● ● ● ● ● |
| Microsoft 365           | ● ● ● ● ● |
| Project Management      | ● ● ● ● ● |
| Slack & communication   | ● ● ● ● ● |
| Web design: XD/Figma/WP | ● ● ● ● ● |
| AI Tools: Adobe/ChatGPT | ● ● ● ● ● |

|                           |           |
|---------------------------|-----------|
| Creative team ideation    | ● ● ● ● ● |
| Advanced print production | ● ● ● ● ● |
| Project management        | ● ● ● ● ● |
| Video & photo production  | ● ● ● ● ● |
| Strategic writing         | ● ● ● ● ● |
| Facilitation & presenting | ● ● ● ● ● |
| Team leadership           | ● ● ● ● ● |

## REFERENCES

### Keegan Korf

Director of Development

Big Brothers Big Sisters of the Midlands  
keeganrae@gmail.com  
402-578-7438

### Sarah Lake, APR

Community Engagement Coordinator

Omaha Public Power District  
sarahlake1@gmail.com  
402-763-7571

## RELEVANT EXPERIENCE

2010

PRESENT

### Principal Design Strategist

*Emspace + Lovgren — Full-time*

Lead the creative design team while guiding strategy, design, art direction, execution, and production for civic and nonprofit clients.

Serve as design and account lead on major initiatives, aligning stakeholders and project teams around clear creative direction.

Develop and maintain brand systems, publications, environmental and wayfinding graphics, and interactive visual experiences supporting marketing goals.

Plan, design, and animate social media graphics, video, and paid media campaigns.

Design website interfaces and collaborate with content and development teams on implementation.

Oversee print production and environmental signage, including vendor coordination, fabrication review, and quality control.

Shape and evolve creative processes and project work plans, supporting strategy development, workflow clarity, and adoption of new tools.

Facilitate workshops and collaborative sessions on branding, messaging, and interactive systems; support community outreach and accessible marketing.

Developed and manage FORGE, Emspace's community outreach and professional development program for college students (2012–2025).

## EDUCATION

2010

### Masters of Fine Art, Graphic Design

*SCAD – Savannah, Georgia*

2005

### Bachelors of Arts, Marketing & Communications

*Cornell College – Mount Vernon, Iowa*

2021

### ICAN's Defining Leadership Graduate

*Omaha, Nebraska*

## ACKNOWLEDGMENTS & AWARDS

2019 YP Changemaker, Greater Omaha Chamber

2019 40 Under 40, Midlands Business Journal

2018 PRSA Nebraska Community Service Award, Forge

2014 PRSA Nebraska Best of Show, Loessfest 2013

28 Awards of Excellence

PRSA Nebraska

Lead Designer, 2012–2025

Published work in Logo Lounge  
Books: 8, 10, 13 & 14